



tech **IT** out

SPONSORSHIPS

Connect and Network

Interact with Key Demographics

Showcase Products and Services

Choose a sponsorship level that best showcases your organizations products and services. Support the tech community and network with more than 1,000 IT professionals.

techITout Technology Showcase & Expo

What is techITout?

techITout Technology Showcase & Expo provides opportunities for technology professionals, service providers, manufacturers and vendors to come together to build relationships, share experiences, and learn about innovative technologies.

Why Sponsor?

Showcase Your Business
Interact with Key Demographic
Connect and Network

Brand Recognition
Showcase New Products
Meet Potential Clients

SPONSORSHIPS

Category	Pricing	Passes	Branding Opportunity	Logo Placement	Marketing	Exhibit Space
Keynote Sponsor	\$8000	20	Keynote introduction (1) Signage throughout conference Banner at entrance of Keynote room	Website Banner Ad on Conference App Included in press release	List of Keynote Attendees Social Media Mention Table in the room to promote company	Not Included
Event Sponsor	\$10,000	50	Event Sponsor ONLY Signage Client Room Recognition from the podium Signage throughout conference	Website Splash Page on Conference App Banner Ad on Conference App Included in press release	Conference Attendee List Social Media Mention Push Notifications Enhanced listing on Conference App Company flyer in tote bags	End Cap Booth 44
Terabyte Sponsor <i>4 Available</i>	\$8,000	20	Recognition from the podium Signage throughout conference	Website Banner Ad on Conference App Included in press release	Conference Attendee List Choice: Breakfast, Morning Snack, Afternoon Snack or Coffee Station Enhanced listing on Conference App	End Cap 16 or 30 (choice)
Gigabyte Sponsor <i>Unlimited</i>	\$6,000	15	Recognition from the podium Signage throughout conference	Website Included in press release	Enhanced listing on Conference App	Choice of location
Megabyte Sponsor <i>Unlimited</i>	\$4,000	10	Recognition from the podium Signage throughout conference	Website Included in press release	Enhanced listing on Conference App	Assigned Booth Space

PROMOTIONAL SPONSORSHIPS

Executive Luncheon

2 Passes
Invitation ONLY Executive Luncheon
In Attendance - 40 High Profile IT Executives
Marketing Materials throughout the luncheon
Main stage slide show
Promo materials/signage
\$2500

Conference Luncheon

2 Passes
Marketing Materials throughout
the luncheon
Main stage slide show
Promo materials/signage
\$2000

Badge Sponsor

2 Passes
Company Logo on every
badge holder
Main stage slide show
Promo materials/signage
\$2000

Tote Bag

2 Passes
Company Logo on every
tote bag
Main stage slide show
Promo materials/signage
\$2000

Lanyard

2 Passes
Company Logo on every
attendee lanyard
Main stage slide show
Promo materials/signage
\$2000

Water Bottle

2 Passes
Company Logo on all water bottles
throughout the event
Main stage slide show
Promo materials/signage
\$2000

Aisle Banner

2 Passes
Promote your business on the Expo Floor
High Traffic Visibility
Main stage slide show
Promo materials/signage
\$2000

E-Blast Ads

Advertise before the show with E-Blasts
Sent out to the entire invitation list
Main stage slide show
Promo materials/signage
\$2000

Attendee Bag Inserts

2 Passes
Marketing Material in every conference bag
Main stage slide show
Promo materials/signage
\$1500

Vendor/Speaker Hospitality Suite

2 Passes
Marketing Materials throughout the suite
Main stage slide show
Promo materials/signage
\$1000

Conference App Banner Ad

6 available
Display your logo on the conference App Banner
Main stage slide show
Promo materials/signage
\$1000

Vendor Sponsored Sessions

Showcase your products in demo sessions
1 slot or the entire day
Main stage slide show
Promo materials/signage
\$500 each / \$2500 entire day

Enhanced Directory Listing / Conference App

Highlighted Listing in the Conference App
More visible to attendees
Main stage slide show
Promo materials/signage
\$500